

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order ID: 58112 UN NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 09/12/12 02:52 PM

Client: LINDA MCMAHON FOR SENATE... CPE: / / 1341 Agency Commission: 15 % Updated: CHGRILLO on 09/12/12 03:46 PM

Agency: MENTZER MEDIA SERVICES (24184) Product: MCMAHON EST#1341 (1300) Self Protect.: :05:00 ****UNCONFIRMED****

Buyer: ANNE BRAUNSCHEIDEL Demo: P25-54 DMA RTG Sched. Code: Z ****PRINT REQUIRED****

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%

NEW ORDER CHG/PH 09/12/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	A MLOCAL6AM	0 1 1 1 1 0 0	NEWS	30				0.0	\$1,200.00	4	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										
002	A MEARLY	0 1 2 1 1 0 0	NEWS	30				0.0	\$600.00	5	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	5										
003	A NNOON1	0 1 1 1 1 0 0	NEWS	30				0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										
004	A DPHIL	0 1 1 1 1 0 0	PHIL	30				0.0	\$1,000.00	4	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										
005	A ENEWS5P	0 1 1 1 1 0 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	4										
006	A NCBSEVE	0 1 0 1 0 0 0	NETN	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/11/12	2										

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Agency: MENTZER MEDIA SERVICES (24184)	Product: MCMAHON EST#1341 (1300)	Self Protect.: :05:00	**UNCONFIRMED**	
Buyer: ANNE BRAUNSCHEIDEL	Demo: P25-54 DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	A AINSIDER	0 1 1 1 1 0 0	ACC	30				0.0	\$2,400.00	4	\$9,600.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	A AET730	0 1 1 1 1 0 0	ACC	30				0.0	\$2,400.00	4	\$9,600.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	A NEARLY	0 1 1 0 1 1 0	NEWS	30				0.0	\$1,500.00	4	\$6,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/13/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	A NLATE1	0 1 1 1 1 1 1	NEWS	30				0.0	\$3,500.00	6	\$21,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	A PNAVY	0 1 0 0 0 0 0	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	A PNCISLA	0 1 0 0 0 0 0	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/09/12	10/09/12	1										

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Agency: MENTZER MEDIA SERVICES (24184)	Product: MCMAHON EST#1341 (1300)	Self Protect.: :05:00	**UNCONFIRMED**	
Buyer: ANNE BRAUNSCHEIDEL	Demo: P25-54 DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	A PCRIMINAL	0 0 1 0 0 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	A PCSINYFR8	0 0 0 0 1 0 0	REGP	30				0.0	\$13,000.00	1	\$13,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	A PBLOODS	0 0 0 0 1 0 0	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/12/12	10/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
016	A WMRNWSA6	0 0 0 0 0 1 0	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	FBD	LBD	Oct 08										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	A PCRIMESA8	0 0 0 0 0 1 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	A PCRIME	0 0 0 0 0 1 0	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/13/12	10/13/12	1										

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Buyer: ANNE BRAUNSCHEIDEL	Demo: P25-54 DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WABC: 0%	WNBC: 0%	WNYW: 0%	WPIX: 0%
WWOR: 0%	WPXN: 0%	WLNY: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
019	A P48HRSA10	0 0 0 0 0 1 0	REGP	30				0.0	\$7,500.00	1	\$7,500.00		
	LUR												
	FBD	LBD	Oct 08										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
020	A WFACE	0 0 0 0 0 0 1	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	FBD	LBD	Oct 08										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
021	A SNFLTODA1	0 0 0 0 0 0 1	NFLP	30			NFL	0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
022	A SJETS	0 0 0 0 0 0 1	HOME	30			NFL	0.0	\$65,000.00	1	\$65,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
023	A PSIXTY1	0 0 0 0 0 0 1	REGP	30				0.0	\$25,000.00	1	\$25,000.00		
	LUR												
	FBD	LBD	Oct 08										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
024	A MLOCAL6AM	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

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AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WABC: 0%	WNBC: 0%	WNYW: 0%	WPIX: 0%
WWOR: 0%	WPXN: 0%	WLNY: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
025	A MEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$800.00	1	\$800.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
027	A NNOON1	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
028	A DPHIL	1 0 0 0 0 0 0	PHIL	30				0.0	\$1,200.00	1	\$1,200.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
029	A ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
030	A NCBSEVE	1 0 0 0 0 0 0	NETN	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
031	A AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

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Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
032	A AET730	1 0 0 0 0 0 0	ACC	30				0.0	\$2,500.00	1	\$2,500.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
033	A NEARLY	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
034	A NLATE1	1 0 0 0 0 0 0	NEWS	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	64	\$0.00	\$0.00	\$289,500.00	\$246,075.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$289,500.00	\$246,075.00